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| <p>January </p> <p>Starting the New Year Right</p> <ul style="list-style-type: none"> Thought leadership and resources for successful social impact programs in the new year (global) | <p>February </p> <p>Honoring the Month of Love</p> <ul style="list-style-type: none"> Random Acts of Love Campaign (global) | <p>March </p> <p>See You at Transform!</p> <ul style="list-style-type: none"> Find Sequoia Impact at this year's Transform Conference (Las Vegas) | <p>April </p> <p>Global Volunteer Month</p> <ul style="list-style-type: none"> Virtual volunteering opportunities (global) | <p>May </p> <p>May Mental Health Month</p> <ul style="list-style-type: none"> Talk Saves Lives webinar (global) | <p>June </p> <p>Closing the Opportunity Divide</p> <ul style="list-style-type: none"> Virtual mock interview volunteering with Year Up United (global) |
| <p>July </p> <p>Back To School</p> <ul style="list-style-type: none"> Back to School Backpack Drive (US-focused) | <p>August </p> <p>Back To School</p> <ul style="list-style-type: none"> Back to School Backpack Drive (US-focused) | <p>September  </p> <p>Suicide Prevention Month</p> <ul style="list-style-type: none"> Out of the Darkness Walks (US-focused) Talk Saves Lives webinar (global) Find Sequoia Impact at The Grove Conference (select locations) | <p>October   </p> <p>Domestic Violence Awareness Month</p> <ul style="list-style-type: none"> Domestic Violence Awareness webinar & resources (global) Talk Saves Lives webinar (global) Out of the Darkness Walks (continued) | <p>November </p> <p>Season of Giving Begins</p> <ul style="list-style-type: none"> Exclusive series of fun, turnkey activities to engage your employees during the holidays (global) Out of the Darkness Walks (continued) | <p>December </p> <p>Celebrating Generosity</p> <ul style="list-style-type: none"> Holiday Giving Wheel (global) Virtual volunteering opportunities (global) Exclusive series of fun, turnkey activities to engage your employees during the holidays (continued) |

 = Resources for your company
  = Social impact activity for employees
  = Live webinar for employees

The Sequoia Impact Program provides monthly social impact opportunities for our clients and their employees. For more details on upcoming events, please reach out to impact@sequoia.com to join our mailing list.

*This calendar is updated regularly. Check out our [Giving Back page](#) for updates.

Supplemental Awareness Guide 2025

See below for additional dates of observance in 2025*. Consider using these opportunities to integrate volunteering, giving back, and cause awareness into your company's existing programming.

**Please note: this is not a complete list of all heritage months & dates of observance.*

| January | February | March | April | May | June |
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| <ul style="list-style-type: none"> • Martin Luther King Jr. Day (1/20) • Holocaust Remembrance Day (1/27) • Nat'l Mentoring Month • Poverty Awareness Month | <ul style="list-style-type: none"> • World Cancer Day (2/4) • Int'l Day of Girls & Women in Science (2/11) • American Heart Month • Black History Month | <ul style="list-style-type: none"> • Int'l Women's Day (3/8) • Equal Pay Day (3/14) • Neurodiversity Celebration Week (3/17 – 3/22) • UN Int'l Day for the Elimination of Racial Discrimination (3/21) • Transgender Day of Visibility (3/31) • Women's History Month • Nat'l Colon Cancer Awareness Month • Nat'l Developmental Disabilities Awareness Month | <ul style="list-style-type: none"> • Autism Awareness Day (4/2) • Microvolunteering Day (4/15) • Earth Day (4/22) • Nat'l Volunteer Week (4/20 – 4/26) • Arab American Heritage Month • Autism Acceptance Month • Celebrate Diversity Month • Deaf History Month • Global Volunteer Month | <ul style="list-style-type: none"> • Mother's Day (5/11) • Donate a Day's Wages to Charity Day (5/14) • Int'l Day Against Homophobia, Transphobia, & Biphobia (5/17) • US Memorial Day (5/26) • Asian Pacific American Heritage Month • Clean Air Month • Jewish American Heritage Month • Mental Health Month • Nat'l Military Appreciation Month | <ul style="list-style-type: none"> • Native American Citizenship Day (6/2 or 6/15) • World Environment Day (6/5) • World Oceans Day (6/8) • Father's Day (6/15) • Juneteenth (6/19) • World Refugee Day (6/20) • Immigrant Heritage Month • LGBTQIA+ Pride Month |

Ready-to-go opportunities to recognize important topics and causes at your company.



Host an expertly facilitated virtual or in-person volunteer event for your team, anytime and anywhere. Choose from a library of causes and non-profits to support.



Deliver recognition and rewards that excite your team and empower your employees to be part of your company's giving back story. Great for virtual and hybrid teams.



Activate your team anytime, anywhere with Kynd Kits (volunteer activities in a box). Perfect for in-office, remote, or hybrid teams.

Supplemental Awareness Guide 2025 (Cont'd)

See below for additional dates of observance in 2025*. Consider using these opportunities to integrate volunteering, giving back, and cause awareness into your company's existing programming.

**Please note: this is not a complete list of all heritage months & dates of observance.*

| July | August | September | October | November | December |
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| <ul style="list-style-type: none"> Clean Beaches Week (7/1 – 7/7) US Independence Day (7/4) Int'l Non-Binary People's Day (7/14) Black Women's Equal Pay Day (7/27) Disability Pride Month | <ul style="list-style-type: none"> Int'l Day of the World's Indigenous Peoples (8/9) Int'l Youth Day (8/12) Nat'l Non-Profit Day (8/17) World Humanitarian Day (8/19) Women's Equality Day (8/26) Nat'l Immunization Awareness Month Nat'l Back to School Month | <ul style="list-style-type: none"> US Labor Day (9/1) UN Int'l Day of Charity (9/5) World Suicide Prevention Day (9/10) US September 11th (9/11) First Day of Hispanic Heritage Month (9/15) Hunger Action Month Leukemia & Lymphoma Awareness Month Nat'l Childhood Cancer Awareness Month Suicide Prevention Month | <ul style="list-style-type: none"> Latina Women's Equal Pay Day (10/3) World Mental Health Day (10/10) Indigenous People's Day (10/13) Int'l Pronouns Day (10/15) Make a Difference Day (10/25) Breast Cancer Awareness Month Domestic Violence Awareness Month LGBTQIA+ History Month Nat'l Disability Employment Awareness Month | <ul style="list-style-type: none"> US Veterans' Day (11/11) World Kindness Day (11/13) Transgender Day of Remembrance (11/20) US Thanksgiving (11/27) Native American Heritage Day (11/28) Native American Women's Equal Pay Day (11/30) American Diabetes Month Lung Cancer Awareness Month November Native American Heritage Month | <ul style="list-style-type: none"> World AIDS Day (12/1) Giving Tuesday (12/2) Int'l Day of People with Disabilities (12/3) Int'l Volunteer Day (12/5) Int'l Human Rights Day (12/10) |

Ideas for recognizing important topics and causes at your company.



Sequoia Impact Program: Check Sequoia's Social Impact Calendar and join our mailing list for free social impact campaigns throughout the year.



Employee Stories Spotlight: Share personal stories from individuals within your team, highlighting their unique narratives in articles, videos, or live group discussions.



Host a Non-Profit Speaker: Invite a non-profit representative to speak at your company's next All Hands or Lunch & Learn. Encourage your employees to volunteer with the non-profit.



Buy with Intention: Leverage purchases your company is already making (ex: catering, new hire welcome packages, holiday gifts, etc.) and intentionally purchase from suppliers that support your chosen cause.